Comcast's Network Powers Gaming's Biggest Moments with Fastly, Delivering Faster Downloads and Less Lag

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Comcast's Multi-Year Investment in Its Distributed Network, Low-Latency Technology and Advanced WiFi is Transforming the Gaming Experience

Comcast and Fastly's New Delivery Model Can Reduce Network Round- Trip Time by More Than 40 Percent, Improving Content Delivery Speed and Efficiency

PHILADELPHIA & SAN FRANCISCO--(BUSINESS WIRE)--Nov. 18, 2026-- The future of gaming is placing unprecedented demands on the Internet, from millions of players downloading massive games simultaneously to increasingly immersive experiences that depend on split-second responsiveness. Comcast has spent years preparing for this future, transforming its nationwide network with distributed computing, intelligent software, low-latency technology and advanced in-home WiFi. Now, as the industry prepares for major game launches, Comcast and Fastly are working together to leverage that infrastructure to deliver popular game files closer to players. The companies' new delivery model can reduce network round-trip time by more than 40 percent, improving download performance and overall network efficiency.

Grand Theft Auto VI will launch Thursday, November 19, 2026, creating the potential for extraordinary Internet activity as millions of people download games while streaming, working and browsing at the same time. Already, preloads have generated some of the busiest days in Comcast's network history, including the largest single-day gaming event the company has ever recorded. Comcast's network and Fastly's platform are both designed for these moments, handling exceptional demand while helping gamers spend less time waiting and more time playing.

"*Grand Theft Auto VI* could be one of the biggest moments in Internet history," said Elad Nafshi, Chief Network Officer, Comcast. "We've spent years transforming our network to prepare for moments like these, building the scale and intelligence needed to handle extraordinary demand while delivering better experiences for customers. Our work with Fastly is another example of how we're putting those investments to work, and we're just beginning to unlock what's possible for the next generation of gaming."

Built for Gaming's Biggest Moments

Comcast's nationwide broadband network reaches approximately 65 million homes and businesses, supported by hundreds of thousands of miles of fiber, distributed computing infrastructure and intelligent software. That combination of scale and intelligence allows Comcast to manage extraordinary demand while bringing content and network capabilities closer to customers. These capabilities are especially important during blockbuster game launches, when millions of players download the same files within a short period.

Traditionally, popular game files may travel long distances across the Internet before reaching players. Comcast and Fastly's content delivery model allows participating game publishers and distribution partners to deliver content directly from within Comcast's distributed network infrastructure, reducing unnecessary traffic and improving performance.

"We've delivered a faster, more seamless experience for users by integrating Fastly's programmable edge platform directly into Comcast's distributed network. This level of performance and capacity is critical for gaming, especially for historic launches like *Grand Theft Auto VI*," said Kip Compton, Chief Executive Officer at Fastly. "Bringing large game files closer to players helps deliver major releases more efficiently and sets a new standard for handling peak demand without sacrificing speed, security or reliability."

The technology builds on Comcast and Fastly's work with Peacock to deliver major live sporting events more efficiently, extending the same approach to gaming and other high-demand digital experiences.

Less Lag, More Responsive Gameplay

Faster downloads get players into games sooner, but once they're online, responsiveness becomes just as important. Comcast is leading the industry in the development of Low Latency DOCSIS, an open-standard technology designed to reduce network delays for gaming and other real-time applications. By reducing the time between a player's actions and the game's response, the technology helps deliver smoother, more responsive gameplay.

Bringing the Best Gaming Experience into the Home

Comcast is also helping Xfinity customers get the most out of their home connections with fast Internet speeds, advanced WiFi

and tools designed to keep gaming devices performing at their best. To help customers download large game files, Xfinity is offering eligible customers a special gigabit speed boost when they preregister for *Grand Theft Auto VI*.

Additionally, Xfinity's latest WiFi 7 gateway helps deliver fast, reliable connectivity throughout the home, even when multiple people are gaming, streaming and using connected devices at the same time. Features like Boost a Device in the Xfinity app allow eligible customers to prioritize WiFi performance for their gaming consoles.

Learn more about Comcast's network investments at https://corporate.comcast.com/our-network.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

About Fastly, Inc.

Fastly's (Nasdaq: FSLY) powerful and programmable edge cloud platform helps the world's top brands deliver online experiences that are fast, safe, and engaging through edge compute, delivery, security, and observability offerings that improve site performance, enhance security, and empower innovation at a global scale. Compared to other providers, Fastly's powerful, high-performance, and modern platform architecture empowers developers to deliver secure websites and apps with rapid time-to-market and demonstrated, industry-leading cost savings. Organizations around the world trust Fastly to help them upgrade the internet experience, including Reddit, Universal Music Group, and SeatGeek. Learn more about Fastly at www.fastly.com, and follow us @fastly.

Fastly Forward-Looking Statements

This press release contains "forward-looking" statements by Fastly that are based on Fastly's beliefs and assumptions and on information currently available to Fastly. Forward-looking statements may involve known and unknown risks, uncertainties, and other factors that may cause Fastly's actual results, performance, or achievements to be materially different from those expressed or implied by the forward-looking statements. For example, prior data may not be indicative of future performance. Forward-looking statements include, but are not limited to, statements regarding the growth of the gaming industry or opportunities for collaboration; the expected performance of Fastly's platform as deployed within Comcast's network, including during upcoming periods of high demand; and the expected benefits of this content delivery model for users, including players, developers, publishers, and distribution partners. Except as required by law, Fastly assumes no obligation to update these forward-looking statements publicly or to update the reasons actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future. Important factors that could cause Fastly's actual results to differ materially are detailed from time to time in the reports Fastly files with the Securities and Exchange Commission ("SEC"), including those more fully described in Fastly's Annual Report on Form 10-K for the year ended December 31, 2025 and other filings and reports that Fastly may file from time to time with the SEC. Copies of reports filed with the SEC are posted on Fastly's website and are available from Fastly without charge.

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